GOVERNMENT OF INDIA
ENVIRONMENT AND FORESTS
LOK SABHA

UNSTARRED QUESTION NO:752
ANSWERED ON:21.11.2007
NATIONAL ENVIRONMENT AWARENESS CAMPAIGN
Reddy Shri Karunakara G.

Will the Minister of ENVIRONMENT AND FORESTS be pleased to state:

(a) the details of schemes formulated by the Union Government under the National Environment Awareness Campaign for the year 2007-08;

(b) the amount allocated by the Union Government to various States including Karnataka for the purpose, State-wise; and

(c) the extent of improvement likely to be brought about in the field of environment as a result of such schemes?

Answer

MINISTER OF STATE IN THE MINISTRY OF ENVIRONMENT AND FORESTS (SHRI NAMO NARAIN MEENA)

(a) & (b) The Government has been conducting a National Environment Awareness Campaign (NEAC) every year for creating awareness among public towards various environmental issues.

This campaign is conducted with active participation and in consultation with NGOs, professional groups, academic institutions etc. various action oriented and awareness activities like Padyatras/Rallies, Street Theatre, Folk Dances, Essay/Debate/Painting competitions, seminars etc. are conducted for diverse target groups including general public, school children etc. The main theme for NEAC 2007-08 is "Biodiversity Conservation".

The State-wise tentative allocations for 2007-08 are given at 'Annexure-I'.

(c) It is the endeavour of the Government of India to enhance environmental sensitisation through these Campaigns for bringing about improvement in the field of Environment.